



ELITE COMPETITIVE ALL-STAR CHEERLEADING · SYDNEY LOWER NORTH SHORE

NOBODY GOES SKYWARD ALONE

A new elite competitive all-star cheerleading program,
built from the ground up for athletes who want to go all
the way — and for the families backing them.

SKYWARD ALLSTARS

SPARK TO GLORY

THERE IS NOWHERE TO GO.

Sydney's Lower North Shore has thousands of kids in dance, gymnastics and school sport. It has no elite competitive all-star cheerleading program.

Families who want to compete at the top level travel out of the region — often more than an hour each way, several times a week — or they don't compete at all.

For most families that isn't a choice between two options. It's the reason a talented kid quietly stops — not because they weren't good enough, but because the drive was never going to work for four more years.

Skyward Allstars exists to close that gap.

02 — WHAT THE NAME MEANS



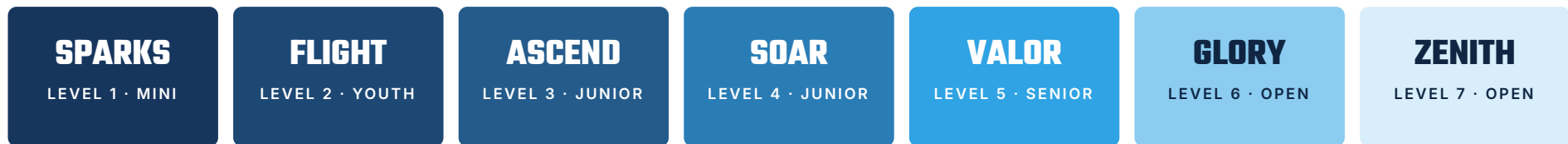
The mark is a single heavy chevron with a chevron cut out of it. The void is the flyer — held inside the mass of the team, not sitting on top of it.

**NOBODY GOES
SKYWARD ALONE.**

That's not a tagline. It's the rule we test every decision against. If something makes the void disappear, weakens the team, or elevates an individual over the group, it's wrong — regardless of how it looks.

SPARK TO GLORY

Seven teams. Levels 1 through 7. Mini through Open.



An athlete who walks in at six years old for their first tumbling class can progress to a Worlds-bid squad without ever changing gyms.

Most Australian athletes can't say that. They outgrow their program and have to leave the people they grew up with — the coach who taught them to tumble, the teammates who caught them.

Spark to Glory is the pathway, not a slogan.

Sparks begins in deep navy. Zenith finishes in open sky. The colour of the team an athlete wears lightens every time they climb — so progress is something the whole gym can see, not something buried in a results sheet.

WE HAVEN'T WON ANYTHING YET. HERE IS WHAT WE PROMISE INSTEAD.

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- A dedicated Program Director leading the program — not a founder doubling as a coach
- Fully credentialled coaching staff, working-with-children checked without exception
- Affiliated with AASCF and ACU, the sport's Australian governing bodies
- A purpose-built facility with competition-standard sprung flooring
- Published coach-to-athlete ratios — you will know exactly who is watching your child
- Progression based on skill mastery, not age, tenure or who shouts loudest
- One identical uniform across every team — the program reads as one program on a warm-up floor

BUILT BACKWARDS, ON PURPOSE.

Skyward Allstars is founded by a senior commercial and event leader from Australian elite sport — a background in major national events where the standard is set by the venue, the operation and the people, and there is no second chance on delivery day.

The cheerleading expertise sits with the Program Director. That separation is deliberate.

Most gyms are founded by coaches who then have to learn to run a business — usually while your child is already enrolled. We're doing it the other way round.

The coaching is led by coaches. The business is run by an operator. Neither is a side project.

A gym that runs well is not a nice-to-have. It is the thing that decides whether your child's season is safe, whether training starts on time, and whether the program is still here in five years when they are ready for Level 6.

WE OPEN WHEN OUR FOUNDING FAMILIES SAY WE DO.

80

FOUNDING FAMILIES
BEFORE WE OPEN

Skyward opens when 80 founding families join us. Not before.

Founding member registrations are open now. Registering costs nothing and commits you to nothing — it tells us the demand is real, and it puts you first in line when tryout dates are released.

REGISTER YOUR INTEREST

skywardallstars.com



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